

# Source-provenanced provider data. Built for procurement, not for hype.

## WHAT IT IS

- An aggregated, normalized, source-provenanced dataset of U.S. provider supply.
- Sourced only from public regulatory registries (NPDES, CMS Care Compare, state boards).
- Every record carries a source URL, snapshot date, and confidence score.

## WHAT'S IN THE DATASET

- 12+ NPDES specialty supply studies (cardiology, OBGYN, pediatrics, neurology, oncology, orthopedic, ophthalmology, gastroenterology, urology, ENT, dermatology, psychiatry).
- 4 CMS Care Compare facility datasets (hospice, home health, dialysis, nursing homes).
- FL DBPR licensed-contractor pilot, with CSLB / TX TDLR / LA LSLBC ingest in flight.
- Per-state per-100k denominators from U.S. Census Bureau PEP V2025.

## WHAT THE DATA SHOWS -- TWO HEADLINE FINDINGS

- All 51 U.S. jurisdictions sit below the ACOG 10-per-100k OBGYN workforce threshold (340M residents). Maternity care deserts are a national supply story, not a regional one.
- Only 3 of 51 U.S. jurisdictions (5.9%) publish bulk-downloadable contractor license data.  
The transparency gap in state contractor licensing is a structural moat for Tier-2 sources.

## HOW A 90-DAY PILOT WORKS

1. Discovery -- 30-min call. We learn scope, you see methodology + sample CSV.
2. Scope -- 1-3 specialty datasets, refresh cadence, integration shape. Pricing \$2,500-\$5,000/mo.
3. Agreement -- 90-day term, 30-day no-penalty termination, mutual NDA. Net 30 invoice.
4. Delivery -- CSV/JSON exports on agreed cadence. Email support, 1-business-day response.
5. Day-75 review -- keep going at Standard tier (\$7,500-\$15,000/mo) or end cleanly at Day 90.